Congratulations! Due to your hard work and study in the area of alternative energy resources, you have been given the task of preparing a sales type brochure promoting alternative energy resources. Investors who wish to explore the potential of alternative energy resources want to see a quick overview of each type of renewable/alternative. You need to prepare a one page (two sided) brochure to describe the resource that you believe holds the most promise for the future. The brochure should be a summary that describes the resource, how it works, the advantages and disadvantages of this resource, how much it is in use currently (2012 or more recently) and what projections there are for its use in the near future. (Use actual numbers or % increase in use in U.S. and worldwide.) Be sure you explain why this resource is a good fit for Maryland or the United States.

You will also need to include information about both the positive and negative environmental and economic advantages and disadvantages of this alternative energy recourse as compared to fossil fuels.

Due February 15, 2017
Early Bonus February 9 or 13, 2017
Suggested Pages

Put your name somewhere on the brochure!

Panel 1-Description of the resource, how it works, graphic

Panel 2- Statistics about where it is presently being used in the world and the United States and projections for the future

Panels 3 & 4- Reasons why we should use it: 2 environmental and at least 1 economic advantages and/or benefits.
  • Environmental should be about how it protects or doesn’t harm like the fossil fuels do, or emit dangerous pollutants. Can be human health related.
  • Economic should be about money-what we will save, not have to spend on health costs, clean up, etc.

Panels 5 & 6 Disadvantages and problems with the resource both environmental and economic. (See panels 3 & 4)

Citations must be on a separate page OR on the brochure. Also proper citations for pictures/diagrams should be within the report.

←(Front)-panels are numbered so that when folded the title page and general info are on the front